



BBIM Career Development Programs

COURSE OFFERINGS

BBIM, INC.



ABOUT BBIM'S EDUCATIONAL PROGRAMS

BBIM, Inc. research institute is dedicated to deliver accurate, up-to-date information on changing developments in the beauty industry. Trends, myths, and rumors tend to spread quickly without the verification of their authenticity; BBIM, Inc. is here to make sure the truth is brought forward.

To protect and provide consumers with more accurate information on products and services, BBIM believes continuous efforts on educating service providers in beauty culture is an essence.

Therefore, it is BBIM's mission;

- To identify ever-changing beauty trends
- To develop educational contents according to the changes
- To advocate its training courses to all responsible teaching institutions
- To help beauty professionals to deliver more reliable information to the consumers



HAIR PROSTHESIS

Hair Prosthesis is an alternative hair replacement system that can aid patients who suffer hair loss due to medical reasons or general consumer for their religious purpose to a custom made wigs for a perfect fitting. Wigs in other ways are generally worn as a fashion and cosmetic purpose to enhance the beauty of a person.

Available Course:

- **Hair Prosthesis 301:** Standard Hair Prosthesis \$950

HAIR PROSTHESIS 301:

STANDARD HAIR PROSTHESIS

This course aims to set up students with a solid foundation about wigs and hair extensions. This ranges from gaining an understanding of the structure, manufacturing process, characteristics of different fibers, differences found in different base materials and even maintenance. In addition, students will learn to measure hairlines and head sizes, create patterns for molds, fill out worksheets for custom manufacturing and how to conduct wig fittings.

The clients that suffer from chemo, alopecia, and other diseases due to medical reasons are the clients that we provide a custom-made wig. By measuring their scalp to make sure it will not be too tight or too loose, we are able to provide the one and only wig for them.

Prerequisites:

Licensed Cosmetologists

- **Beauty 101:** Retail Beauty Business Practices
- **Beauty 102:** Retail Beauty Wigs and Hair Extensions
- **Beauty 103:** Retail Beauty Personal Care Products

Non-Licensed Cosmetologists

- **None**

To pass, must be able to demonstrate wig styling, maintenance, head measuring and create patterns to receive certifications

Duration: 12 hours

Fee: \$950

Class Size: Limit 20 students

Textbook: TBA

Study guides and manuals will be provided along with access to video tutorials (access limited to 3 months)

BBIM ALUMNI BENEFITS

Upon completing any single BBIM course, graduates are invited to join the BBIM Designer's Club. Member privileges include:

- Exposure to prospective employers for job opportunities
- Quarterly email news letters with updates on beauty industry activities
- Access to exclusive product lines
- Discounts for different products and procedure training forums that held nationwide with industry leaders
- Invitations to events and industry conferences held with organizations such as NFBS, AHIA, AHBAI, IHT and 33 regional beauty retailer associations

Members will also be enrolled in a free subscription to Cosmobiz Salon, which is delivered to the majority of retail beauty supply stores across the nation. Subscribers are invited to spread messages via:

- Magazine articles
- Interviews
- Press releases
- Advertisements



FREQUENTLY ASKED QUESTIONS



Q. Do I have to take the courses in order?



A. In most cases, yes. These courses are designed to teach based off of the knowledge that was taught in the previous courses.



Q. Who is eligible to skip courses?



A. Licensed cosmetologists are eligible to skip some introductory courses because it covers information that they have already learned, as part of their licensing test.



Q. Are there financial aid options?



A. While we do not offer financial aid, we do have possible grant and bank loan opportunities in motion.



Q. What kind of programs do you offer?



A. Quite a variety with more to come, but our current programs include:

- Retail Beauty Consultant
- Standard Trichologist
- Standard Hair Prosthesis



Q. Who should apply for courses?



A. Licensed cosmetologists, spa owners, masseurs/masseuses, those unhappy with their current cosmetology career or education, those with some background in cosmetology but hold no certificate or degree.



Q. What is the difference between a certified hair practitioner and a certified trichologist?



A. Practitioners are able to provide services at their shop without much theory. A certified trichologist is someone who can actually consult with clients and build a customized program based on the condition of their scalp and their needs.

ABOUT BBIM, INC.

The Beauty Business Industry Monitor (BBIM) research institute was founded in 2009 by the National Federation of Beauty Suppliers (NFBS). Its mission is to monitor and research the latest developments in the industry to assist critical decision-makers in determining the course direction in the industry direction; to develop and train various levels of professionals to improve the quality of services; and to exchange knowledge and offer assistance across national borders for globalization of the beauty industry.

BBIM is a non-profit corporation that is independently operated by a group of trained researchers and educators. All proceeds are reinvested for the greater good of the global beauty industry. BBIM is committed to maintaining its objectiveness and strives to represent all members of the industry.

Publication of BBIM, INC. include Cosmobiz as well as Cosmobiz Salon.

REGISTRATION FORM

Name: _____
Address: _____

Phone: _____
Email: _____
*Seminar Code: _____

Method of Payment (NO CASH)

Check Enclosed: _____ Money Order: _____
MasterCard / Visa / Amex Number: _____
Exp. Date: _____ **V-Code: _____
Name on Card: _____
Card Holder's Signature: _____
Date: _____
Billing Address for Credit Card: _____

*SEMINAR CODE: IS ON THE CLASS SCHEDULE INCLUDED IN THIS BOOKLET

**V-CODE: MASTERCARD AND VISA THE LAST 3 DIGIT ON THE BACK OF THE CARD; AMEX, THE 4 DIGITS AFTER THE CARD NUMBER ON THE FRONT OF THE CARD

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